



SBSL Educational Assessment / Questionnaire

+ Businesses --- Faith Institutions +

1. Which of the below best describe your day to day personality, mindset, & perspective on events?

- Analytical; highly logical; more introverted than extroverted; think deeply > make quick decision(s)
- Very outgoing-love to be around people; forget things easier than most; spontaneous; short attention span
- Direct & to the point mindset; like to be in charge of situations; decision making comes naturally.
- Mediator; introverted = very shy around others; prone to putting things off for 'tomorrow'.

2. How long have you been in business? (entrepreneurship)

- Not yet – considering starting a business.
- 1 > 3 years
- 3 – 10 years
- 10+ years

3. What got you started in business?

- Desire to “be my own boss”
- Seeking multiple income streams; more control over finances; create own ‘personal economy’
- Purposeful, highly mission driven, chasing dreams; Have an affirmation statement.
- Other

4. Do you believe that school & education are ...

- Exactly the same (no clear difference/s)
- Can be identical, depending on the teacher/professor/type of facility
- Very much different (few, if any similarities)
- Uncertain / don't know

5. Do you have any staff? If so, and/or no, do you have plans to hire/expand?

- No – have no plans to add any
- Yes – standing pat with how many I/we have presently
- Yes – actively seeking to grow
- No – however, will be looking into it within the next year.



6. How often do you presently read? Listen to audio content? Watch video content? Attend events?

- Not at all. None of these/the above.
- When I have time (sporadic / occasional)
- Between 1 – 5 hrs./week
- 5+ hrs./week

7. Do you presently include a line item in your company's / business budget for personal/professional development?

- Not at this time / not convinced it will help.
- Yes – have been for quite some time (it's very important to me/us.)
- No – don't yet have the cash flow/funds to do so, but would like to do this.
- Yes – when the economy is doing very well; No – when it is not (one of the 1st items reduced/cut.)

8. What do you believe to be an ideal amount to invest in yourself and your company for ongoing education?

- Uncertain – open to discussing numbers.
- \$ 250 – 500 / month
- \$ 500 + - \$ 1,500 / month
- \$ 1,500 + - \$ 3,000 / month

9. I have previously invested money in training, coaching, or mentoring/advising (either personally or professionally, for my business.)

- Yes. It was very helpful and added value, even to the present day (mid to long term impact.)
- No – never even crossed my/our mind(s).
- Yes – the results were short term, and didn't last.
- No – have considered it; did not end up taking the final step(s).

10. I believe that having a great culture at my business/in my company is very important to ongoing success.

- Possibly – I've heard a lot about culture, however, I'm not sure how to define it (?)
- Yes. This makes a lot of sense & I/we are ready to do this. Let's make it happen!
- No – I don't understand the connection.
- Yes. I believe so, let's talk about this in more depth.